

A business man

The introduction of the Business Man respected by many in the coming years, commenced during his college years. While most college attendees are known for drinking and partying – living life carefree and in the moment, Delante Murphy saw college as an opportunity to build his future. Hosting said parties that made college life worth wild, Hung Lo Productions was created, which became an outlet for musical talent to be seen and heard in hopes of one day fulfilling their goal. Having conceived Hung Lo Productions during his Freshman year, The Hampton University graduate switched his major from Music Engineering to Business Management which would later prove to have been a successful decision. Utilizing funds brought in from hosting parties at Hampton University, Murphy continued to build his company, as well as build a state of the art studio in Hampton, Virginia.

Murphy's company, along with business-partner Christopher Henderson, was not just throwing parties and scouting talent, they wrote and produced the wedding song of the year and a smash record for Def Jam artist "Case," called "Happily Ever After;" It made Case a star and gave Murphy's company some credibility.

A visionary man

As a child, his love of music came from such influences as: Sam Cook, Al Green, Prince, James Brown, and Michael Jackson. Since the early age of 5, Murphy loved music and dreamed of one day becoming an entertainer. The support provided to him by his Mother and Step-Father during his upbringing years in Oxon Hill, Maryland, the Washington DC born dreamer, knew his future was within the entertainment world.

Attending Suitland High School in Forestville, Maryland, the Performing Arts School allotted Murphy to major in Vocal Performance which became the foundation of his objective to attend college where he would obtain the nourishment and steps of becoming successful in the music business. While in Virginia, a meeting with Teddy Riley executed his master plan and goal. Becoming an A & R first and promoted to the Director of Marketing and Promotions for Teddy Riley's Lil Man/Interscope Records, while he was still in college, Delante was contributing to Blackstreet and Queen Pen's projects.

After college Mr. Murphy moved to New York City with the goal of landing a position within the industry. During a time when jobs in the industry were very limited, Delante found himself working as a manager at Foot Locker on 34th Street, where he administered his next master plan. With the Footlocker being a high traffic location for many industry executives, he would use this as an opportunity to meet the right people. Having met and developed a relationship Ron Gillyard of Interscope Records, it was then that he began networking and sharing CDs with tracks arranged by producers he was working with, which paved the way for other outlets.

A man with a plan

Making the distinction that was missing within the industry, Delante Murphy runs his own company, D2 Music, which manages various producers and artist. Murphy is most known for

his work with R & B sensation Trey Songz, having paved the way as Manager for the musical talent at the young age of 18. Establishing a solid foundation for the Atlantic Records artist, "Ready", Songz's break-through album was recorded in-house at Murphy's Atlanta home-studio in an attempt to keep album within budget and surround Trey with a dedicated team of producers and handlers. In an industry that requires a Manager to wear multiple hats, Delate served as an Executive Producer for all three albums released by Trey, as well as directed the videos for, "Gotta Go", "Can't Help But Wait" and "Brand New", while overseeing marketing and strategy plans and concepts. From 2003 until 2009 under Murphy's guidance, Trey has garnished two Grammy Award nominations and three BET award nominations in which he won Best Male R & B in 2010. Other accomplishments Trey has been successful with include "Ready" having three number one hits on Billboard R & B charts "Successful", "Invented Sex", and "Neighbors Know My Name" - "Say Ahh" ranked in at number six on Billboard top 100 charts which landed him four BET Award Nominations, all under the command of Delante Murphy.

Working with Jive Records recording artist, K Michelle as of late, Delante and his D2 Music company, along with Bobby Fisher, is on track to creating another star right before our eyes. His Managing and Management Consulting has proved to be stellar - having taking the steps to learn everything there is to know of the music industry and never taking "No" for an answer, he has taken the vision and talent of an up and coming Artist and introducing them to the world; A business man. A visionary man. A man with a plan.

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